

# Brand Establisher

Secure and Establish your Brand on the Internet  
with our Brand Establisher Package



## SECURE YOUR ACCOUNTS TODAY!

The next most important things to secure for your brand, after acquiring your domain name, are your account names and profiles on social media, blogs, and local directories.

You must claim and secure  
your account names and



We all know that it is optimal to have a domain name that exactly matches your brand name or business name. The same is true for your account names, as well as the URLs of your profiles on social media, blogs and directories.

Your accounts on Web properties are part of your brand presence, and so securing your accounts with optimal names is of great importance.

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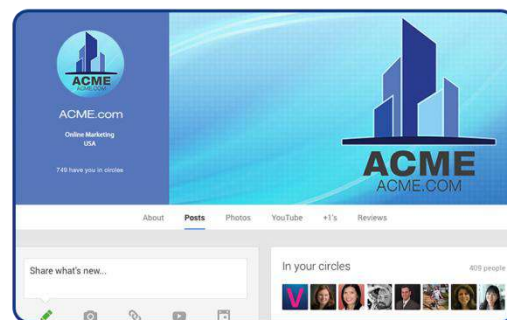
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Picture this:



# ACME.com

Your Domain Name



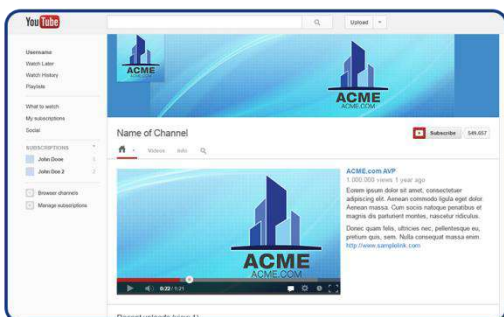
**Facebook.com/ACME**  
Your Facebook Business Page



**Twitter.com/ACME**  
Your Twitter Profile



**Google.com/+ACME**  
Your Google+ Business Page



**YouTube.com/ACME**  
Your YouTube Profile



**ACME.blogspot.com**  
Your Blogger Blog

**Awesome!**

If exact matches for your brand name or business name have already been taken, we'll move forward with the closest match.

**contact@propelyourbiz.com | 416-642-5959 | www.propelyourbiz.com**



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## ESTABLISH YOUR BRAND ON SOCIAL MEDIA AND LOCAL DIRECTORY PROFILES TODAY!

We will set up your social media, blogs, and local directory profiles, as well as design and optimise them for you.

We'll do all of the following for you:

### Facebook Profile Creation, Design & Optimisation

- ✓ Facebook Profile Creation & Optimisation
- ✓ Banner Customisation of Facebook Profile
- ✓ Banner Image Sourcing, Editing, Resizing, and Customising
- ✓ Facebook Business Page Creation & Optimisation
- ✓ Facebook Business Page Design w/ Image Sourcing, Editing, Resizing, and Customising
- ✓ Facebook Profile Information Population

### Google My Business Profile Creation, Design & Optimisation

- ✓ Google My Business Profile Creation & Optimisation
- ✓ Unique Email Account Creation (if required)
- ✓ Banner Customisation of Google My Business Page
- ✓ Banner Image Sourcing, Editing, Resizing, and Customising
- ✓ Google Business Page Creation & Optimisation
- ✓ Google My Business Profile Information Population

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## YouTube Setup

- ✓ YouTube Channel Creation & Optimisation
- ✓ Unique Email Account Creation (if required)
- ✓ YouTube Channel Design w/ Image Sourcing, Editing, Resizing, and Customising
- ✓ Image Sourcing for Design
- ✓ Image Editing and Resizing
- ✓ Image Cleaning and Finalising
- ✓ YouTube Channel Profile Information Population

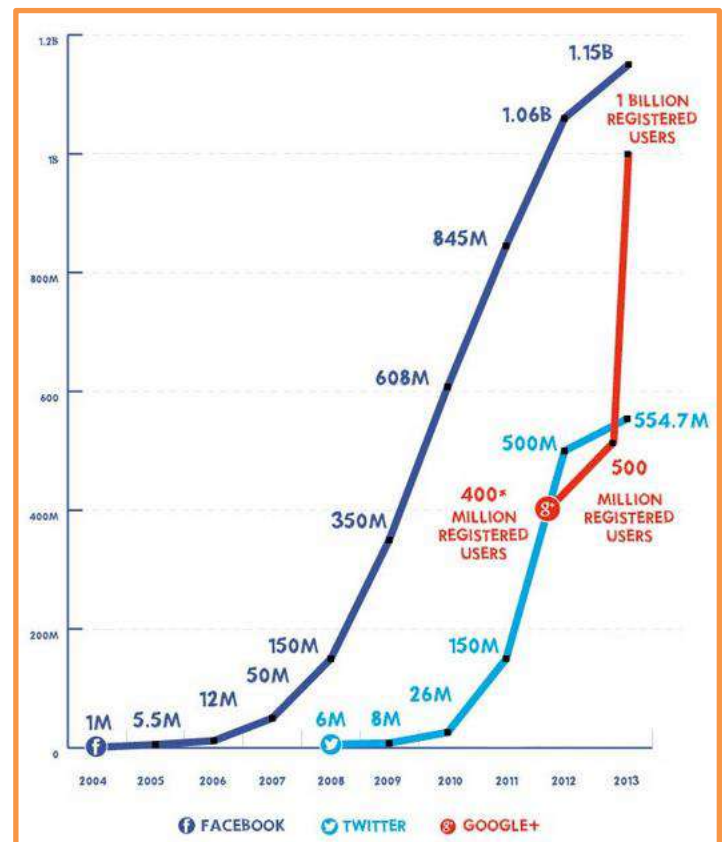
## Blogger Setup and Design

- ✓ Blogger Account Creation and Optimisation
- ✓ Blogger Theme Implementation (Design)
- ✓ Google Plus Authorship Inclusion



## Twitter Setup and Design

- ✓ Twitter Profile Creation & Optimisation
- ✓ Background Customisation of Twitter Page
- ✓ Twitter Page Information Population



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## SEO & Off-Site Blog Account Setups

### Additional 5 Social Media Accounts Setup

- ✓ Newsvine
- ✓ Feedspot
- ✓ AOL Lifestream
- ✓ App.net
- ✓ Plurk



newsvine.com

APP.NET

Aol Lifestream...



PLURK

### Top 10 Social Sharing Accounts Setup



bitly

Storify



BibSonomy

Delicious.

diigo

pocket

Slashdot/.



- ✓ Bitly
- ✓ Delicious
- ✓ StumbleUpon
- ✓ Storify
- ✓ Diigo
- ✓ Folkd
- ✓ Instapaper
- ✓ Slashdot
- ✓ Bibsonomy
- ✓ Pocket

### Top 5 Off-Site Blog Accounts Setup

- ✓ WordPress
- ✓ Tumblr
- ✓ LiveJournal
- ✓ Skyrock
- ✓ Scoop It



WORDPRESS

Skyrock

tumblr



LIVEJOURNAL

Scoop.it!

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## 5 Press Release Accounts Setup

**PROskore**

**iNEWSWIRE**



**online PR media**

**LISTFREE.ORG**  
Free Press Release Distribution

- ✓ PR.com
- ✓ Pro Skore
- ✓ Listfree
- ✓ I-Newswire
- ✓ OnlinePRNews

## Primary Local Business Directories

Google places

**bing**  
LOCAL



**FOURSQUARE**

✓ Google Places

✓ Bing Local

✓ Facebook Places

✓ Foursquare

## Top 10 Business Directories Setup

- ✓ Yelp
- ✓ Brownbook
- ✓ MerchantCircle
- ✓ SuperPages
- ✓ CitySearch
- ✓ YellowPages.com
- ✓ Kudzu
- ✓ Manta
- ✓ Judy's Book
- ✓ CitySquares

**yelp**

**Brownbook.net**  
the FREE directory that ANYONE can edit



merchantcircle.com™

m



**superpages.com**



**Citysearch**

**judy's book**

**CitySquares**

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Top Niche or Geo Related Directory Account Creation and Optimisation



## Reporting and Auditing

- ✓ Internal Report Auditing and Analysis
- ✓ Work Reports



Contact us today for a free consultation on how we can help you secure and establish your accounts for your brand today.



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